

## MILESTONES OF REUT'S DEVELOPMENT

### 2008 – BEGINNING OF THE LEAP

- Jan** IL15 – Prof. Ricardo Hausmann visits Israel to discuss the challenges of leapfrogging Israel's socioeconomic performance
- Jan** IL15 – 8<sup>th</sup> Herzliya Conference: Reut presents the ISRAEL 15 Vision as a possible framework for Israel's future
- Jan-Feb** IL-PL political process – continued focus on the Annapolis Process

### 2007 – LEADING; INSTITUTION BUILDING; GOING FOR THE ISRAEL 15 VISION

- Dec** **End of Year Status: \$1.3 million providing for a 20 person staff**
- Dec** IL15 / Capacities – Second policy team established on 'Strategy and Structure'
- Nov** Reut Policy Network – beta-launch
- Aug-Dec** IL-PL political process – major policy effort (9 analysts) on the Annapolis Process; special website created
- Aug-Dec** Human Capital: 5 new analysts recruited, one analyst is a Legacy Heritage Fellow
- Jul-Dec** Overhauling and expanding impact and communications team
- Mar-May** IL15: Major policy effort on the measurement of poverty
- Mar-Apr** National Security – Reut submits three memos to Winograd Committee on the crisis in Israel's national security strategy
- Jan-May** Human Capital – 6 new analysts recruited
- Mar** Thomas Friedman of the *New York Times* referred to Reut as "Israel's premier strategy policy group"
- Feb** Launching of our NYC Office at the Samuel Bronfman Foundation
- Jan** Ben Caspit of *Ma'ariv* referred to Reut as "Israel's Leading Policy Group"
- Jan** IL-PL political process – 7<sup>th</sup> Herzliya Conference: Reut presents "Inversion towards Occupation" on the fundamental shift in Israeli-Palestinian relations

### 2006 – EXPANSION AND CAPACITY BUILDING

- Dec** **End of Year Status: \$796,000 budget providing for a 13 person staff**



To become one of the fifteen leading countries in the world

- Sep-Dec** National security - Major effort in the aftermath of the Second Lebanon War concluding that Israel's national security concept is irrelevant
- Oct-Dec** Institution building – Reut finalized its Charter and revised its Bylaws
- Nov** IL15 – Official Launch. Keynote speaker: Mr. Ilan Cohen, Former Director General of the Office of the Prime Minister
- Sep-Nov** Human capital – Seven new analysts recruited
- Sep** Consolidation of 'Strategy and Leadership Training Program'
- Sep** IL15 / Capacities – First team launched
- Sep** Operations – Move to new offices
- Jul** New and improved Reut website launched
- Jul** IL-PL political process – Reut Conference: "From Disengagement to Convergence"; Keynote speaker: Ms. Tsipi Livni, Minister of Foreign Affairs
- Jun** Institution building – beginning of process with the objectives of: writing new charter, amending bylaws, expanding Board of Directors, building management team capacities, and recruiting a new CEO
- Mar** Human capital – Reut hires its first Director of Communications
- Jan-Jun** IL-PL – major effort on designing a political strategy for dealing with the Hamas Government

## 2005 – BECOMING A PLAYER IN ISRAEL'S NATIONAL SECURITY

- Dec** **End of Year Status: \$483,000 budget providing for a 10 person staff**
- Dec** Decision-support – Four new categories of products are launched totaling eight categories: Analysis-Base, Policy Product, Systemic Overview, Fundamental Early Warning, Point of View, ReViews, Concepts and Terms
- Sep** IL-PL political process – First Reut conference: "Disengagement: A New Strategy or a One-Time Event?"
- Aug** Received recognition by decision-makers on the 'Day after the Disengagement Plan'
- Aug** Capacities – Second policy team established to focus on preparing Israel for Palestinian statehood
- Jul-Dec** Human capital – 9 new analysts recruited
- Jan-Aug** IL-PL political process – Major content effort on the 'day after Disengagement from Gaza'

## 2004 – SECOND INCARNATION; PROVING THE FEASIBILITY OF THE REUT MODEL

- Dec** End of Year Status: \$368,000 budget providing for a 6 person staff
- Sep-Nov** First 'road show' to government agencies on "What Follows the Disengagement Plan"
- Aug** First Steering Committee launched with Pini Meidan, Arnon Perlman Dahlia Rabin; Uri Shani, Adv. Gilead Sher; Brigadier General Baruch Spiegel
- Jul-Aug** National Security Council becomes Reut's first 'client'. Proof of feasibility and viability of our model
- May-Sept** IL-PL political process - Major effort on Negotiations and State to State relations with the Palestinians
- Apr-Jun** Producing the first Reut products
- May** Launching the first Reut website
- Jan-Mar** Building the Foundations: purchasing the Praxis package; recruiting first staff; first training by Praxis; establishing first policy team on the Palestinian challenge
- Jan 13** The Reut Institute is founded by Noa Eliasaf and Gidi Grinstein

## 2003 – FIRST INCARNATION

- Dec** Redesigning of the 'second incarnation' of Reut and the framing of the revised vision, mission, strategy and unique value proposition
- Oct-Dec** Collapse of the first incarnation; experts failing to deliver real-time decision-support services; ECF endorses the Geneva Accord and abandons the pledge for non-partisan conduct
- Sep** First financial contribution from US by Reagan Silber
- Jul** First financial contribution from Israel by Avi Naor
- Jan-Oct** Teams of experts – more than 50 altogether – are established and operated

## 2002 – CONCEIVING OF THE IDEA OF REUT

- Nov** The Reut Project is launched in the Economic Cooperation Foundation focused on Israeli-Palestinian relations
- Aug-Oct** Gidi introduces the idea of Reut to the Economic Cooperation Foundation (ECF)
- Spring** Gidi Grinstein conceives of the idea of providing close decision-support services while at the Harvard Kennedy School of Government



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